

# ROME MONUMENT



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# Memorial Guidelines



There are many different ways in which families view and think about memorialization. Some view a memorial as a tribute to a loved one, art-work, and some see a memorial as just a piece of stone. None of these opinions are wrong and they should all be respected. The one universal truth about a memorial is that it is the only purchase that will be made once, if done properly, and will last forever. Since a memorial is not a commodity that we are all familiar with investing in, it is our goal to provide you and your family with information pertaining to the selection of a memorial.

***Do*** not be pressured into making any decisions before you are ready. Purchasing a memorial is a personal experience, one that cannot be rushed.

***Do*** not buy from a brochure or picture. *A memorial depicted in a brochure can be created in different sizes and the carving on a memorial can be created in different ways. This is why prices do not appear in this brochure.*

***See*** your choice of granite in person, the color and quality. Not all granite quality is the same. These differences need to be conveyed to you...so you know what to expect your memorial to look like in the years to come.

***Not*** all guarantees and warranties are the same. Make sure your memorial is WARRANTED... "FOREVER"

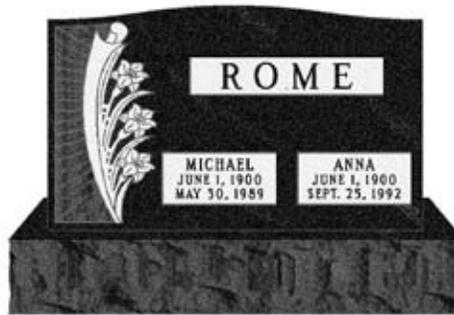
***Make*** sure the foundation under your memorial is discussed and warranted "forever". Without a quality foundation under your memorial, you are not protecting your investment.

***Memorials*** and foundations can be installed, if installed properly, at any time after an interment. The old philosophy of waiting until the ground settles is not true.

***Go*** to the cemetery and see what is around your lot. Measure the memorials you like...and also the ones you do not care for. Monuments always look different outside than in the showroom. By doing this, you are ensuring that the size you select is perfect for your family.

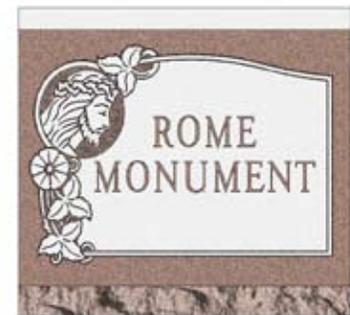
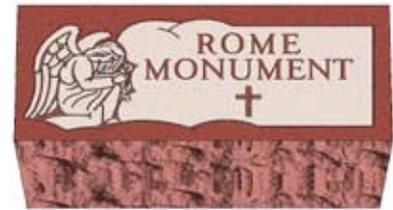
***Make*** sure your memorial is personalized, one that will tell a story of your loved one...whether it be a favorite flower, a significant word or verse, a certain date, a symbol of faith, or a symbol of family.

# Design Ideas





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